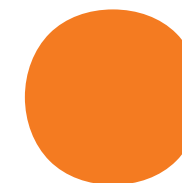




Tine Putzeys



Global Inspiration &
Noble Purpose Institute

Who am I?

A creative soul with an unlimited supply of curiosity and a big heart for this planet and all its inhabitants. I love fusing my many interests and endeavours, to create something new and interesting.

I run, I write, I dance, I play, I cook, I sing, I perform, I fold myself into all kinds of yoga pretzels and when I'm done doing all of that, I chill on my couch with a good book and my furry cat friend Fronseltje.

My 10 words : storytelling, creativity, animals, playful movement, nature, plant-eater, data, optimisation, systems thinking, curiosity

My values : ahimsa (non-violence), honesty, growth, authenticity, integrity, open-mindedness

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My pledge to Mankind, Society & the World.

Why do I do what I do?

I believe that growth without destruction or violence is possible. Personal growth, organisational growth and a forward movement of society in general. Let's continue to make our lives and those of everyone and everything on the planet better.

How do I want to help?

What expertise do I bring?

I am a renaissance woman at heart and love to dive deep into a large variety of topics. This gives me a wide basis to work from when coming-up with creative solutions.

By combining a love for data and observation with insights into human psychology, I help people craft their story in a way that resonates both with them and their clients.

I love sniffing out inefficiencies, systemic flaws and bad incentives and finding ways to optimize.

What have I realized so far?

I've helped several businesses with their online story and presence. Big-name international players such as LVMH Group or Aldi, Flying Tiger and GrandVision, strong national brands such as Veritas, as well as passionate micro or solo entrepreneurs.

Specializing in eCommerce, I've assisted in the creation of a holistic eCommerce methodology and produced a wide range of educational materials on the topic. I've also had the honour to put the methodology into practice for several of my clients.

As a pro bono speaker coach, I've helped craft speeches and organized public speaking workshops at TEDxUHasselt. Among my coachees was Bella Depaulo, who's speech "What no one ever told you about people who are single" has gathered over a million views on YouTube.

Several of my creative writing works (poetry and short stories, lyrics) have been published and I regularly perform at spoken word events.

BASED

Hasselt - Belgium

LANGUAGES

- Dutch (native)
- English (near native)
- French (fluent)
- Spanish (basic)
- German (basic)

EDUCATION

- Master in linguistics and literature (KULeuven)
- Bachelor business management (KHLim)
- Public speaking & speechwriting (Toastmasters)
- Creative writing (Academy of Arts, Hasselt)
- Yoga teacher (Plooy studio, Hasselt)

INVOLVEMENT

- Freelance digital consultant
- Wanderer at Dwaalsporen.be
- Pro bono speaker coach at TEDxUHasselt
- Member of poetry collective 'Het Connectief'