## Johan Van den Branden



## Who am I?

A caring husband and devoted father, a driven business leader, a dedicated volunteer, who values commitment as well as excellence in result and teamwork, striving to ensure that current and future members of the community can flourish. An advocate of the need to bridge individual and collective needs to ground business strategy and corporate values, firmly believing that lasting results and sustainability can only be achieved through meaningful work, shared responsibility and authentic personal and professional relationships. A professional and a caretaker, for life has not spared me of (health) challenges, yet grateful for the meaningfulness this brought to my life.

My 10 words: insightful, purpose-driven, independent, intuitive,

committed, humour, caring, sports, curious

My values: authenticity, trust, resilience, excellence,

integrity, respect, empathy

# My pledge to Humankind, Society & the World. Why do I do what I do?

To ensure a sustainable economic and societal system, leaders should step up and act on a noble purpose as part of the firms' strategic focus and business results, personal accountability and societal relevance. I commit to impact leaders taking the lead for a high performing and more inclusive business environment, a broader societal resonance, taking responsibility for, and at the service of, the current and future generations.

## How do I want to help? What expertise do I bring?

By capitalising on my training as Educational Scientist to organise the systematic gathering, structuring and transfer of meaningful expertise. By bringing a life long professional and personal experience and profound empathy, building trust and inspiring others to join in this leap of transformative alignment.

By simplifying complexity of change into an oversee-able process and achievable outcome, thus facilitating commitment and contribution of team members whilst mitigating possible resistance.

## What have I realized so far?

I bring along a +25y senior management / leadership background in the financial and services industry, spiced with 15y of youth leader background, deepened by 25y of volunteering in a worldwide organisation accompanying couples in relationship and personal growth, refined and inspired through top executive training at renowned Institutions (KU Leuven, University of London, Harvard, Stanford). Evolving from an enthusiastic project manager & international consultant in technical assistance projects worldwide at the Belgian Bankers Association (Febelfin) to a recognised trainer and guest professor lecturing at Ghent University and Vlerick Business School. Founder of Febelfin Academy, the leading training & expertise centre in the Belgian financial sector and serving as independent board member in multiple organisations. Facing family needs, I ended my last corporate mandate as COO of Stibbe, the leading law firm in the Benelux. Reconnecting with my initial passions for training & consulting, I obtained accreditation as IEQ9 (business) mentor. I joined GINPI to help develop the international partnership, operating as the noble purpose advisor for high impact (business) leaders, entrepreneurs, shareholders, and states(wo)men, supporting them and their respective organizations to be at the service of society, Humankind, and the world.

#### **BASED**

#### **EDUCATION**

Brussels - Belgium

- Integrative Enneagram (IEQ9) Accredited Practitioner
- Executive Training Leadership & Innovation (LPSF Harvard, LCOR-Stanford)
- Executive Training in Financial Risk Management (Febelfin, Canadian Banking Institute)
- Masters in Educational Sciences Management & Innovation, Teaching Degree, KU Leuven / University of London

### **LANGUAGES**

- Dutch (mother tongue)
- French (fluent)
- English (fluent)
- German (good)

### **INVOLVEMENT**

- Executive Director GINPI
- Board member Belgian Association of Financial Analysts vzw
- Chairman VC Omnia vzw
- Managing Director IntuiPro Advisory

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