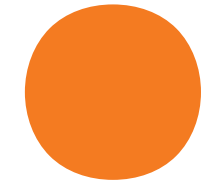




François Van den Bogaert



Global Inspiration &
Noble Purpose Institute

Who am I?

Faced with beauty, you enter the mood of discovery, the desire to excel, willing to surprise (at least yourself) and participating in the universal conscience.

Life taught me that acquiring insights and wisdom is much lighter and stronger than acquiring possession. Once I'm in a concentration mood, it's hard to enter my cocoon.

I should much more listen and cherish the little boy who's still in me.

I'm the father of three unique and wonderful kids.

My 10 words : beauty, energy, unconventional, possibility, enthusiasm, sunrise, desert, discover, invent, alliance

My values : listening, empathize, motivate, ambition, never give up, humbleness, simplicity

My pledge to Mankind, Society & the World.

Why do I do what I do?

Convincing entrepreneurial people that they can express more than supposed. More is in you. I want to participate in finding the right course society should sail to build an everlasting future.

How do I want to help?

What expertise do I bring?

Discovering the beauty of a new path, not expected possibilities and not yet developed junctions, by intuitive expertise.

With Sixy® as a communication compass, filtering the necessary from the obsolete, expressing a unique tone of voice for people, companies, corporations or associations.

Concentrate on holistic and sustainable approaches. The nice part of corporate brand design is the versatility of solutions, thanks to today technology and media.

What have I realized so far?

My passion for communication strategies started with lousy advertising briefings I once had to improve. Finally this resulted in campaigns and strategies for cars, mineral waters, finance, food, media & culture. And now, since years, focused on business and corporate communication.

All my work is a balance between objectives, data, strategy and execution. I never start a job without clearly defined objectives. As a result, my work has often been rewarded for creativity and efficiency.

Once I owned my company I met entrepreneurial people I deeply respect. Part of my job is to make them even prouder. This for clients such as custom centric research, textiles, consultancy, executive search, fleet management, human resources, breweries, entertainment, public administration. It's the man or woman behind the business that trills me.

BASED

Brussels - Belgium

EDUCATION

- Master in Advertising & Communication – Saint Luke
- University of Life

LANGUAGES

- French (mother tongue)
- Dutch (2nd mother tongue)
- English (fluent)

INVOLVEMENT

- Honorary President Creative Club of Belgium
- LEAD-IN Sponsor OC Content Delivery, Marketing & Communication